

**NASSCED Mid-Winter Board Meeting  
Key Bridge Marriott - Washington, DC  
March 16, 2013**

**I. Welcome and Remarks**

President Michelle McGrath called the meeting to order at 9:00 a.m. Board Members Present: Lou Miller, Region 2; Lola Richbourg, Region 3; Michelle McGrath, Region 4; Gary Clark, Region 5; Sandy Ginger, Region 7; Mike Roland, Region 8; Ann Postlewaite, NASC; Jeff Sherrill, NASC; Les Anderson, Treasurer. Absent: Paul Branagan, Region 1 and Dan Dodge, Region 6

**II. Approval of Agenda**

President Michelle McGrath reviewed the agenda and asked for changes and additions. Mike Roland-FL moved and Gary Clark-IL seconded the motion to approve the revised agenda. (passed)

**III. Review and Approval of Minutes**

Sandy Ginger-NV moved and Lou Miller-NJ seconded the motion to approve the minutes of the NASSCED November 29-30, 2012, General Membership Meeting and November 28, 2012, Board Meeting. (passed)

**IV. Financial/Membership Reports - Les Anderson, Treasurer**

**A. State of Finances (3/16/13)**

-Revenue: \$10,970.00

-Expenses: \$11,143.76

-Account Balance: \$32,299.93

Les reviewed the financial statement and disbursement of checks. Gary Clark-IL moved and Mike Roland-FL seconded the motion to approve the financial report. (passed)

**B. Membership Report and Dues**

Virginia, Ohio, Hawaii, and Kentucky are not represented with membership dues. The dues will remain at \$50 as indicated in the proposed budget.

**C. Proposed Budget**

Les presented a draft of the 2013-2014 proposed budget. The budget projects a starting balance of \$29,500 and an ending balance of \$24,500. It is recommended NASSCED maintain an ending budget balance of at least \$24,000. Jeff reported that NASC is working on their budget and will share their decisions with the NASSCED Board by June. The two budget areas that will be reviewed are the expenses for the NASSCED president to attend NASC meetings and the \$1,500 contribution for the dinner at the December meeting. If necessary Michelle and Les will determine a revised budget which will be presented, to the general membership for approval, in June at the 2013 NASC Conference NASSCED general membership meeting in Las Vegas. Mike Roland-FL moved and Gary Clark-IL seconded the motion to approve the proposed budget with changes. (passed)

## **V. Committee Reports/Board Responsibilities**

President Michelle reviewed committee assignments and responsibilities.

### **A. Strategic Plan** - Paul Branagan-MA, Region 1

Paul had a conflict at his school and was not able to attend the winter board meeting.

Michelle gave an update regarding the process to develop the strategic plan.

### **B. Web Site/Article of Organization** - Lou Miller, NJ, Region 2

Lou continues to do an excellent job with the website and everything is going very well.

Lou shared an updated copy of Article II to Article XII.

### **C. Evaluation** - Lola Richbourg-SC, Region 3

Lola shared a copy of the evaluation of the 2012 NASSCED winter meeting in Pinehurst.

The overall rating in the different categories ranged from 3.7 to 3.9 with 4.0 being the highest score.

### **D. Newsletter and Mentoring** - Sandy Ginger-NV, Region 7

The newsletter continues to be very professionally done and has been well received by the general membership.

### **E. Awards & Recognition** - Dan Dodge, NJ, Region 6

We will recognize the retired executive directors at the June meeting in Las Vegas. If any directors are aware of a retirement please contact your region Board member.

Retirements:

- Peter Cahn, CA

New Directors

- Traci Spain, TN

- Tiffany Frias, HI

### **F. Apparel** - Mike Roland, Region 8

We will again include the member shirt order on the winter meeting registration.

### **G. Speaker Showcase/Hospitality** - Gary Clark-IL, Region 5

Gary will work with Terry Hamm, TX to set up the speaker showcase. It was suggested we share the speaker showcase with NAWD attendees.

## **VI. NASC Updates - Jeff Sherrill, NASC Associate Director**

### **A. 2013 NASC Conference**

Dates: Saturday, June 22 to Monday, June 24, 2013

Site: Las Vegas, Nevada

If you have any questions please contact Tammy Wightman by e-mail.

### **B. NASC Updates**

Jeff shared a copy of the NASC updates with the following items. Please contact your regional Board member if you need further information on any of these topics.

- National Council of Excellence Awards

- Warren E. Shull Awards

- Ardis Kyker State Service Award

- National Student Leadership Week

- NASC Adviser E-Survey

- Raising Student Voice & Participation

- NASC National Conference

- LEAD Conferences

- State Affiliation with NASSP/NASC

- NASC Website
- Certificate Requests
- C. 2013-2014 LEAD Conference Sites**
- Denver, CO, November 8-10, 2013
- Washington, DC, January 31 to February 2, 2014
- Chicago, February 14-16, 2014

## **VII. Old Business**

### **A. Review 2012/1013 NASSCED Winter Meeting**

#### **2012 - Pinehurst, NC**

Lola reviewed some of the positive and negative comments on the evaluations of the winter meeting. There will be a written copy of the evaluation for the general membership meeting in June.

### **B. Goals of the NASSCED Board (2013-2014)**

1. Develop a Strategic Plan
- Mission Statement
  - Vision
  - Goals
  - Strategies to Accomplish Goals

### **C. Horatio Alger**

Jim Finnemeyer continues to facilitate this activity and acts as a liaison to NASC.

## **VIII. New Business**

### **A. Mission/Values - Paul Branagan**

Michelle led the process to develop the purpose and values.

Values: Collaboration, Knowledge/Resources, Leadership Development & Relationships

Purpose: The NASSCED is dedicated to the professional development of its members by providing resources and opportunities for collaboration while fostering collegial relationships.

Goals: The board developed a framework of goals, from the values, for the strategic plan committee.

### **B. NASSCED On-Line Resource Library Proposal**

This item will be referred to the Strategic Plan Committee to see if it fits with our goals and mission.

### **C. NASSCED meeting times/structure at 2013 NASC Conference (Subject to Change)**

(possible Fishbowl activity during meeting for Strategic Plan)

- The NASSCED general membership meeting at the NASC conference in Las Vegas will be from 7:15 p.m. to 8:45 p.m. Saturday, June 22.
- The NASSCED Board meeting will be at 9:15 am Saturday, June 22.

### **D. NASSCED Role at the 2013 NASC Conference - Jeff and Ann**

The Board asked for clarification regarding the role of executive directors at the NASC Conference. Michelle will visit with Jeff and Ann regarding our participation and responsibilities.

### **E. State Presidents T-shirts for NASC Conference**

The Board approved State Presidents T-shirts for the 2013 NASC Conference. Les will ask David Cherry from Kansas to handle ordering the shirts and delivering them to Las Vegas.

**F. College Credit for Advisers Attending NASC Conference**

NASC indicated an interest in providing opportunities for college credit for attendees of the national conference. Ann indicated they would work with Michelle McGrath to develop a program.

**G. NASSCED Winter Meetings**

**a. 2013 - Austin, Texas - Terry Hamm - Region 8**

Dates: December 4-6, 2013

-Board Meeting: Wednesday, December 4, starting at 1:00 pm.

-General Membership Meeting: Thursday, December 5, starting at 10:15 a.m.

-Early Bird Sessions: Round 1 - 8:30 to 9:15 am & Round 2 - 9:20 am to 10:05 am

- The registration fee will remain at \$100, which will include the dinner on Thursday night. Additional dinners will cost \$50 per guest.

**b. Winter Meeting Restructured**

Information will be presented at the June meeting in Las Vegas.

**c. Speaker Showcase - Gary Clark**

Gary is working with consultants for a speaker showcase for our winter meeting. There will be no cost to NASSCED.

**d. Early Bird Workshops**

The workshops will include the following topics: 501(c)(3), Resources Library, Camp Sharing and New Members Meeting. Terri Johnson from Missouri will provide resources and conduct this workshop for the membership.

**e. 2014 Meeting Site Proposal** - We do not have a bid for the 2014 NASSCED winter meeting.

Dates: December 3-5, 2014 - Subject to Change (There was a discussion regarding moving the start date of the NASSCED winter meeting. **Please contact your region board member for more information.**)

**f. 2015 Meeting Site Proposal - New York State - Roberta Bittel**

Dates: December 2-4, 2015 (Subject to Change)

Site: Sheraton At The Falls - Niagara Falls, NY

The Board did not take any action on this proposal. Michelle will visit with Roberta regarding possible date changes.

**H. Article of Organization**

Lou shared the updated copy of Articles II to XII. Gary Clark-IL moved and Lou Miller-NJ seconded the motion to approve the proposed updated copy of the Articles of Organization. (passed) The board will present the updated Articles to the membership in June asking for their approval.

**I. NAWD Discussion**

Michelle will contact Genel and share that the NASSCED Board is not interested in having a member on the search committee for the new NAWD executive director. There was also discussion regarding the start date and time of our winter meeting.

**J. NASSCED February/March Board Meeting Expense and Site**

NASSCED will continue to budget for the expenses for this meeting. The Board member (or their region) is responsible for part of their transportation. NASSCED will pay for the

meals and hotel rooms. The dates and site will be finalized after our winter meeting in Texas.

**IX. Topics From the Floor**

None

**X. Adjournment**

Gary Clark-IL moved to adjourn the March 16, 2013, NASSCED Board Meeting. (passed) Meeting adjourned at 4:05 p.m.

Respectfully submitted,

Les Anderson, Treasurer