

NASSCED Mid-Winter Board Meeting

Hampton Inn/Phoenix Airport North - Phoenix, AZ

February 19, 2012

I. Welcome and Remarks

President Gary Clark called the meeting to order at 9:02 a.m. Board Members Present: Paul Branagan, Region 1; Lou Miller, Region 2; Lola Richbourg, Region 3; Michelle McGrath, Region 4; Gary Clark, Region 5; Dan Dodge, Region 6; Sandy Ginger, Region 7; Mike Roland, Region 8; Les Anderson, Treasurer. Absent: Jeff Sherrill, NASC

II. Approval of Agenda

President Gary Clark reviewed the agenda and asked for changes and additions. Lou Miller-NJ moved and Mike Roland-FL seconded the motion to approve the revised agenda. (passed)

III. Review and Approval of Minutes

Mike Roland-FL moved and Michelle McGrath-WI seconded the motion to approve the minutes of the NASSCED December 1-2, 2011, General Membership Meeting and November 30, 2011, Board Meeting. (passed)

IV. Financial/Membership Reports - Les Anderson, Treasurer

A. State of Finances (2/19/12)

-Revenue: \$9,880.00

-Expenses: \$5,945.50

-Account Balance: \$33,424.28

Les reviewed the financial statement and disbursement of checks. Lola Richbourg-SC moved and Sandy Ginger-NV seconded the motion to approve the financial report. (passed)

B. Membership Report and Dues

Virginia, Hawaii, Idaho and Kentucky are not represented with membership dues. The dues will remain at \$50 as indicated in the proposed budget.

C. Proposed Budget

Les presented a draft of the 2012-2013 proposed budget. The budget projects a starting balance of \$29,000 and an ending balance of \$25,000. It is recommended NASSCED maintain an ending budget balance of at least \$20,000. Gary reported that NASC is working on their budget and will share their decisions with the NASSCED Board by June. The two budget areas that will be reviewed are the expenses for the NASSCED January-February Board meeting and the \$1,500 contribution for the dinner at the December meeting. If necessary Gary and Les will determine a revised budget which will be presented to the general membership for approval in June at the 2012 NASC Conference NASSCED general membership meeting in Oklahoma City. Lou Miller-NJ moved and Michelle McGrath-WI seconded the motion to approve the proposed budget. (passed)

V. Committee Reports/Board Responsibilities

President Gary reviewed committee assignments and responsibilities.

A. Article of Organization - Paul Branagan-MA, Region 1

Paul presented updates to the Articles of Organization under "Article IV and Article V - Governance and Responsibilities." Paul will make the recommended changes and share them with the general membership at the June NASSCED membership meeting.

B. Web Site - Lou Miller, NJ, Region 2

Lou continues to do an excellent job with the website and everything is going very well. Lou is in the process of gathering cell phone numbers of the membership.

C. Evaluation - Lola Richbourg, Region 3

Lola shared a copy of the evaluation of the NASSCED winter meeting in Utah. The overall rating was 3.6 out of 4.0 for the four categories.

D. Newsletter - Michelle McGrath, Region 4

The newsletter is very professionally done and has been well received by the general membership.

E. Awards & Recognition - Dan Dodge, NJ, Region 6

We will recognize the retired executive directors at the June meeting in Oklahoma City. If any directors are aware of a retirement please contact an officer.

Renaë Rebnord - SD

Kelly Neiber - IA

F. Mentoring of New Executive Directors - Sandy Ginger, NV, Region 7

Sandy continues to work to improve the program of mentoring of new directors. All current executive directors are encouraged to reach out to new members especially at our June and December meetings.

G. Apparel - Mike Roland, Region 8

Mike has received about 12 orders for members shirts. Executive Directors will be asked to wear their executive director shirts on the first day of the conference in Oklahoma. Some directors prefer to wear a state shirt.

VI. NASC Updates - Jeff Sherrill, NASC Associate Director(Gary provided a written report.)

A. 2012 NASC Conference

Dates: Saturday, June 23 to Monday, June 25, 2012

Site: Oklahoma City, Oklahoma

If you have any questions please contact Tammy Wightman by e-mail.

B. NASC Updates

Gary shared a copy of the NASC updates with the following items. Please contact your regional Board member if you need further information on any of these topics.

- National Advisory Council Selection
- NASC Adviser Longevity Hawley Certificates
- Membership and State Affiliation
- Ardis Kyker State Service Award
- NASC on Facebook and Twitter
- National Student Leadership Week
- Warren E. Shull Awards
- NASC Conference Questions

C. 2012-2013 LEAD Conference Sites

- Phoenix, Arizona, November 9-11, 2012
- Washington, DC, February 1-3, 2013
- Chicago, February 15-17, 2013

VII. Old Business

A. Review 2012 NASSCED Winter Meeting

Lola reviewed some of the positive and negative comments on the evaluations of the winter meeting. There will be a written copy of the evaluation for the general membership meeting in June.

B. Goals for NASSCED Board (2012-2013)

1. Research and record a History of NASSCED.
2. NASSCED E-newsletter for the general membership.
3. Built and facilitate connections within our organization.
4. Develop a speakers directory for membership.

C. Horatio Alger

The 2012 Horatio Alger national winner is Dillon Brewer - East Rowan High School from North Carolina. Jim Finnemeyer continues to facilitate this activity and acts as a liaison to NASC.

VIII. New Business

A. Herff Jones Proposal

The Board is exploring a partnership with Herff Jones. The Board is interested in having Herff Jones provide resources for our membership. Gary will be the lead person and the liaison to Herff Jones.

B. NASSCED meetings at 2012 NASC Conference

- The NASSCED general membership meeting at the NASC conference in Oklahoma City will be from 12:30 p.m. to 2:00 p.m. Saturday, June 23.
- The NASSCED Board meeting will be at 10:00 am Saturday, June 23.

C. NASSCED Winter Meetings

a. 2012 - Gary is working with six speakers for a speaker showcase for our winter meeting. There will be no cost to NASSCED.

Site: Pinehurst, North Carolina - Colby Cochran and Elliott Mathis

Dates: Wednesday, November 28 to Friday, November 30, 2012

- The NASSCED Board meeting will start on Wednesday, November 28, 2012, at 1:00 p.m. The general membership meeting will start on Thursday, November 29, 2012, at 10:00 a.m.

- The registration fee will remain at \$100 which will include the dinner on Thursday night. Additional dinners will cost \$55 per guest.

- Early Bird Workshops will include the following topics: 501(c)(3), Resources, Summer Workshops and Beginners Technology.

2. 2013 - The state of Iowa has withdrawn their bid for the Winter Meeting.

Dates: December 4-6 (The Board is considering Texas or Wisconsin)

3. 2014 - The Board is accepting bids from the West which are due by December of 2012.

Dates: December 3-5

D. Lifetouch Proposal

Gary will visit with the representatives from Lifetouch regarding a hospitality room for the executive directors at the NASC Conference.

E. Resource Library - Early Bird Workshop at NASSCED 2012 Winter Meeting

Terri Johnson from Missouri will provide resources and conduct this workshop for the membership.

F. NASSCED 2013 Jan/Feb Board Meeting Site

Sandy Ginger from Nevada indicated that she would be willing to host the meeting in Las Vegas. The dates and site will be finalized after our winter meeting in Pinehurst. (Why Not Minot?)

G. NASSCED Role at the NASC Conference

The Board is not clear regarding the role of executive directors at the NASC Conference. Gary will visit with Jeff and Tammy regarding our participation and responsibilities.

H. NASSCED January/February Board Meeting Expense

It was recommended that we continue to share the expenses for this meeting. The Board member (or their region) is responsible for transportation, NASSCED pays for the meals and NASC contributes \$2,000 for hotel rooms.

I. State Presidents T-shirts for NASC Conference

The Board approved State Presidents T-shirts for the 2012 NASC Conference. Gary will visit with Tammy regarding the role of state presidents in the NASC program. We will ask David Cherry from Kansas to handle ordering the shirts and delivering them to Oklahoma City.

J. NASC Adviser Round Table Application

The executive directors are encouraged to help with the adviser "Round Tables." If members are interested in presenting at the NASC conference they need to contact Maris Aldrich. The Board will send an e-mail with an application to the membership.

K. Executive Director Networking and Distance Learning

The Board was asked to brainstorm ideas and share them at the next Board meeting.

L. College Credit for Advisers Attending NASC Conference

The Board feels that NASC is responsible for providing college credit for advisers attending the NASC Conference. The Board will investigate some options for providing credit at our winter meeting in Pinehurst.

IX. Topics From the Floor

There was concern expressed regarding the cost of transportation from the airport to Pinehurst. The directors are encouraged to share arrival times and try to car pool to the site. Lou will provide information on the registration form.

X. Adjournment

Lou Miller-NJ moved to adjourn the February 19, 2012, NASSCED Board Meeting. (passed) Meeting adjourned at 3:00 p.m.

Respectfully submitted,

Les Anderson, Treasurer

