

NASSCED Mid-Winter Board Meeting

Marriott World Suites Hotel, Herndon, VA

January 31 - February 1, 2009

I. Welcome and Remarks

President Terri Johnson called the meeting to order at 9:00 a.m. and welcomed the Board members. Board Members Present: Flora Sapsin, Region 1; Jim Finnemeyer, Region 2; Michael Newman, Region 3; Kadi Pojeta, Region 4; Sandy Hillman, Region 5; Terri Johnson, Region 6; Jane Suberg, Region 7, Mike Roland, Region 8; Rosa Aronson, NASC; Jeff Sherrill, NASC; Ann Postlewaite, Past President; Lou Miller, Webmaster; Les Anderson, Treasurer. Absent: None

II. Approval of Agenda

President Terri Johnson reviewed the agenda and asked for changes and additions. Jim Finnemeyer moved and Jane Suberg seconded the motion to approve the revised agenda. (passed)

III. Review and Approval of Minutes

Lou Miller moved and Mike Roland seconded the motion to approve the minutes of the NASSCED December 4-5, 2008, General Membership Meeting and December 3, 2008, Board Meeting. (passed)

IV. Financial/Membership Reports - Les Anderson, Treasurer

A. State of Finances (1/31/2009)

- Revenue: \$12,635.00
- Expenses: \$9,519.44
- Account Balance: \$25,481.91

Les reviewed the financial statement and disbursement of checks. Ann Postlewaite moved and Flora Sapsin seconded the motion to approve the financial report. (passed)

B. Membership Report

Les reviewed the membership/ mailing list and explained the different categories. Idaho is the only state that is not represented with membership. Lou will send out the membership list with current e-mail addresses. The membership will be asked to make sure the e-mail addresses are correct.

C. Proposed Budget

Les presented a draft of the 2009-2010 proposed budget. The budget projects a starting balance of \$23,000 and an ending balance of \$20,700. It is recommended that NASSCED maintain an ending budget balance of at least \$20,000. Rosa reported that NASC was evaluating their budget and will

share their decisions with the NASSCED Board. The two budget areas that will be reviewed are the expenses for the NASSCED January-February Board meeting and the \$1,500 contribution for the dinner at the December meeting. Terri and Les will determine a revised budget which will be presented to the general membership for approval in June at the 2009 NASC Conference NASSCED general membership meeting. Mike Roland moved and Jim Finnemeyer seconded the motion to approve the proposed budget. (passed)

V. Committee Reports/Board Responsibilities

President Terri reviewed committee assignments and responsibilities.

A. New Executive Directors - Terri Johnson, MO, Region 6

Three new members will be recognized and introduced at the Summer Meeting.

B. Mentoring and Communications - Sandy Hillman, IN, Region 5

The mentors have been assigned to the three new members.

C. Handbook and Policy - Jane Suberg, MT, Region 7

Lou and Jane will meet and have a recommendation for changes in June.

D. Web Site - Lou Miller, NJ, Region 2

Lou Miller will set up a link on our website where the Board members can access documents.

E. Awards & Recognition - Ann Postlewaite, MN, Past President

- i. Recognitions - There was discussion regarding the number of new members and how we need to bring them into our organization and recognize them.
- ii. Who will be recognized?
 - a. Certificates for 5, 10, and 15 years
 - b. 25+ years - \$100 gift certificate
 - c. Retiring Executive Directors
 - d. Special Recognitions

F. Honorary Membership

Terri will get the revised forms from JJ Colburn, TX for the NASSCED Board meeting at the NASC conference in June.

G. Evaluations - Kadi Pojeta, MI, Region 4

Kadi will use "Survey Monkey" to have the NASSCED members evaluate the December meeting.

VI. Overview of NASC Board Meeting

A. NASC Advisory Council

Rosa shared a copy of the Strategic Plan for NASSP. Goal IV of the plan explains the commitment of NASSP to student activities. Objective 3 of Goal IV speaks specifically to the NASSP commitment to NASC.

Terri gave the Board a copy of the National Action Plan that was developed by a student from the NASC Advisory Committee.

Rosa indicated that there would be recognition of the principals of member schools attending the NASSP National Conference. Principals will receive ribbons indicating membership in NASC and Councils of Excellence.

B. Breakout Sessions at the NASC Advisory Committee

Information from the following breakout sessions will be shared with the membership at a later date.

- i. Shull Awards
- ii. Benefit Awareness
- iii. Advice for Leaders

C. Dues

No discussion.

D. NASC Conference

Terri shared an email from Mike White a member of the NASC Advisory Committee. Mike shared his positive observations and concerns regarding the 2008 NASC National Conference in Texas.

E. Presentations at NASSP Conferences

There will be a RSVP presentation at the NASSP Conference in San Diego. There will also be a showcase of programs provided by NASC.

VII. National Association of Student Councils Report - Jeff Sherrill

A. Financial Report

Jeff and Rosa reported that NASC is 11% behind in revenue as projected by membership compared to 2008. Jeff shared a copy of NASC revenues vs. expenses since 1998. The membership peaked in 2002 at 20,472 and in 2008 there were 10,164 NASC member schools.

B. Membership and Marketing

The NASC has the largest membership of any national student organization. The membership invoices are sent to schools in April, June and September. In June the invoice is sent to both the adviser and the principal. Rosa shared a current NASC membership comparison by state. The membership invoices

will be combined with NHS by the 2010-2011 membership year. Terri suggested that the executive directors set up a partnership with NASC to promote membership in both the state and national organizations.

C. Programs

Rosa and Jeff shared and reviewed some of the NASC programs.

D. LEAD Conferences

Rosa reported that the LEAD conference registration was on track with previous years. Rosa shared that Wanda was looking at a western location for a future conference. The Board members were given a schedule of the 2010 LEAD conferences.

VIII. Preview/Review Agendas of NASSCED Meetings

A. Evaluations from 2008 Mid-Winter Meeting - San Diego, CA

Kadi will ask the membership to do an evaluation of the December meeting using Survey Monkey.

B. NASC 2009, Highlands Ranch, CO

- i. NASSCED Meeting Time and Site
Terri will visit with Tammy regarding meeting time and site.
- ii. Agenda
If you have items for the agenda please e-mail them to Terri.
- iii. State President Shirts
NASSCED has again budgeted for state president shirts. David Cherry from Kansas will take care of the ordering and delivery of shirts. Each state will receive one shirt and additional "State President" T-shirts may be purchased.

The NASSCED Board brainstormed with Jeff and Rosa on how we can make the hotel based conference work for both the state executive directors and NASC. There was a continued discussion regarding the role of the state delegation and executive director at the NASC national conference.

C. Mid-Winter Meeting 2009, Fort Lauderdale, FL

- i. Meeting Time and Site
The NASSCED Board meeting will start on Wednesday, December 2, 2009, at 1:00 p.m. The general membership meeting will start on Thursday, December 3, 2009, at 10:00 a.m. The Mid-Winter Meeting host hotel is the Sheraton Suites Cypress Creek Hotel in Fort Lauderdale, Florida. The cost of a cab from the airport would be about \$20.00 to \$25.00 one way.

Members will have the option of flying into three different airports. All information will be posted on the NASSCED website.

- ii. The registration fee will remain at \$100 which will include the dinner on Thursday night. Additional dinners will cost \$50 per guest.
- iii. Schedule and Program Content
It was recommended that in addition to the business meeting we continue with the round tables and a large group technology presentation with an internet connection for all members.

IX. Old Business

A. Review Concerns Expressed by Executive Directors - NASC

The following items were discussed with Rosa and Jeff.

- 1. NASC Conference Costs and Budget
- 2. NASC Membership and Benefits
- 3. 21st Century skill need to be tied to all NASC events.
- 4. NASSCED would like to see the membership trends in our states - yearly reports.
- 5. What does the future hold for NASC?

B. Director and Officer Insurance

Les will check on "Bonding" and "Event" insurance for the NASSCED.

C. Horatio Alger Scholarship

Jeff reported that NASC is going to move forward with the partnership with Horatio Alger. NASC is asking for a three year commitment from Horatio Alger for the scholarship program. The guidelines for the program would be a student council member who meets the Horatio Alger scholarship criteria.

X. New Business

A. Goals for NASSCED Board

- i. Creation of a logo to be used on all official business - Terri
- ii. Utilize on-line registration for upcoming events/meetings - Lou and Les
- iii. Continue email updates for all members - All Board members
- iv. Continue to review Constitution and Updates - Jane and Lou

- v. Draft and adopt a position statement in regard to NASC - Flora and Kadi
- vi. NASC Advisory Committee adult chair attend NASSCED Winter Meeting – Terri

Jim Finnemeyer moved and Jane Suberg seconded the motion to ask NASC (Jeff) to invite the NASC Advisory Committee adult chair to the NASSCED winter and summer membership meeting. (passed)

B. NASSCED Winter Meeting Host Proposal for 2010

- i. Kansas City, Missouri

Ann Postlewaite moved and Mike Roland seconded the motion to accept the bid from Terri Johnson to host the NASSCED Winter Meeting in Kansas City, Missouri, at the Crown Plaza, December 2-3, 2010. (passed) Terri Johnson will contact Genel regarding the Board decision.

XI. Topics From the Floor

A. NAWD

Jim updated the NASSCED Board on his communications with Genel regarding NAWD. Jim Finnemeyer moved and Mike Roland seconded the motion that the NASSCED Board consider conference bids at the December meeting when possible with representation from NAWD. (passed)

B. Affiliate Agreement

Rosa and Jeff passed out draft copies of the new Affiliation Agreement (2009 to 2012). It is the goal of NASC to have this ready by July 1, 2009. A copy should be ready for state associations by the NASC National Conference in Denver.

Announcements

Items for the NASSCED meeting agenda need to be sent to Terri a least 10 days prior to the meeting.

XII. Adjournment

Lou moved and Michael Newman seconded the motion to adjourn the January 31 - February 1, 2009, NASSCED Board Meeting. (passed) Meeting adjourned at 10:15 a.m.

Respectfully submitted,

Les Anderson, Treasurer