

NASSCED Executive Board Meeting February 13-17, 2004 Las Vegas, Nevada

1. Chairperson Patti Ireland called the meeting to order at 1:00pm and welcomed us all to the meeting. She reviewed the schedule for the weekend, and then Patti reviewed the agenda.
2. The minutes were approved as presented (motion by Karen Ruder and seconded by Kelly Neiber).
3. Financial Reports: Les Anderson

3.1 Financial Statement: Account balance as of 2/14/04 is \$27,817.99. Les then reviewed the cash disbursements.

Karen Ruder made a motion to extend the date of claiming the Officer Training stipend to May 31. It was seconded by Kathy Coll and approved.

3.2 Membership Report: Les reviewed the membership list and the different types of membership. The list of email addresses of all members is available on the website. Membership is now at 76, an all-time high.

3.3 Membership Dues: The motion was made by Karen and seconded by Kelly to keep the dues at \$50.00.

3.4 Proposed Budget for 2004-2005

In a motion by Karen Ruder and seconded by Roger Chambers, it was proposed that if a scholarship is not claimed by a region as of December 31, the money can be claimed by the region for regional state officer training. The motion passed. In essence, after discussion the board has chosen to keep the scholarships and recognize that some regions do not claim the scholarships.

The budget was approved with the following adjustments: (a) the category 210 for member shirts was adjusted to \$1100; and (b) the category # 540 for state president shirts was raised to \$1500.

4. Review of NASSCED Meetings

4.1 Evaluations from 2003 Mid-Winter meeting: Karen Ruder

Karen reviewed the details of the evaluations: (a) Pre-meeting information: 7.7; (b) Most common criticism was to send out agenda with time schedule prior to meeting;

(c) Meeting site/location: 9.6. Most common criticism was to get a room more conducive to meeting; (d)The workshop sessions and round tables received very high ratings: 9-9.6; (e) The overall rating of the winter meeting was 9.5.

The board reviewed all the comments to take into account for the planning of the next meeting.

4.2 NASSCED Meeting Site for 2005, Phoenix, Arizona (Dan Dodge and Jeff Peters) Patti will contact them to confirm that the proposed meeting was approved by the Arizona state organization.

4.2.1 Site for 2006: Bid possibility for the Reston area with program planning by some volunteers of states in the area. If there are any additional bids, Patti would like to have a letter of invitation by June 1. The presentation will take place at the NASSCED Board Meeting on Saturday, June 26 at 9:00pm at the hotel.

4.3 NASSCED Meeting at NASC 2004

The NASSCED meeting will be at the Alexis Park Hotel on Monday, June 28, from 3:25-5:00pm in the Zeus room. There will be a 5:30 pick-up for dinner, which is at "Wet and Wild" for all advisors. The NASSCED Board Meeting will take place on Saturday, June 26 at 9:00pm at the Alexis Park in the Boardroom.

State pictures are being done on the first day of the conference, so any state shirts need to be worn on the first day. The region shirts will be worn on the second day, so region shirts will be distributed on first day.

It is important to note that no food or drink, other than water, is to be in the state meeting rooms. Silverado HS is installing new carpet.

Please note that advisors and students will be at all activities together. If advisors do not attend the planned conference activities, the state executive director is required to assign advisors to be in charge at all events.

Please read the schedule of the NASC Conference Outline and map of Silverado, which will be sent out from the National Office via email within the next two weeks. This information is important for your review.

4.3.1 The agenda for our June meeting was discussed.

5. 2004 Mid-Winter Meeting in Cleveland, Ohio, December 2-3, 2004

5.1 Registration Fee

In a motion by Karen and seconded by Hugh it was recommended to keep the registration fee for our meeting at \$100. The motion carried.

5.2 Schedule and Program Content

Proposed time schedule:

Thursday, December 2

- 10:00-10:30 Introduction/meet the board and ice breaker
- 10:30-11:30: Presentation 1
- 11:30-1:00: Region meeting/Lunch on your own
- 1:00-1:45: Business Meeting
- 1:45-3:30: NASC and host school presentation
- 3:30-3:45: Break
- 3:45-5:00: Region meetings
- 6:30: Leave for dinner
- 7:00: Dinner

Friday, December 3

- Breakfast on own
- 8:00-8:30: NASSCED Board meeting
- 8:30-9:45: Business meeting
- 9:45-10:00: Break
- 10:00-11:00: Presentation 2
- 11:15-12:15: Round tables (3 rotations)
- 12:30-2:00: Lunch
- 2:00-3:00: Region meetings
- 3:15: NASSCED Board meeting

This schedule is proposed because many executive directors on evaluations have asked to start earlier on Thursday and to have more time before NAWD on Friday.

5.3 Topics for presentation

Large Group Presentations:

1. Summer workshop schedules and how to develop them
2. Grants/Corporate Partnerships/ Government Affiliates and Where/How to look for money

Round Tables Discussions:

1. Care and Contracting of Speakers
2. State Charity Programs
3. Middle Level Programs
4. State Standards
5. How to select students to be workshop presenters

Patti will contact recommended presenters for all of these topics.

5.4 Recyclable Name Tag Holders

Kathy will contact vendor for lanyard style nametag holders.

6. Shirts

6.1 State Presidents: Karen Ruder

She will be ordering red shirts and sending out the order forms to executive directors to be returned by May 1. Hugh moved that any territory in the US attending the conference receive a free shirt. The motion was seconded by Karen, and it passed. Shirts will be handed out on Monday at 10:30 at state president's training.

6.2 Executive Directors: Karen Ruder/Patti Ireland

Please wear collared navy shirt on the first day, for recognition by state guides. Karen will order additional shirts to replenish supply. There are a limited number of the denim shirts available for new ED's on request.

7. NASC Board Report: Patti Ireland

Patti shared her president's report from the NASC Board meeting, January 9-12, 2004. This report is also posted on our website, so please check for details. (Also, it was sent as an email attachment in February from Les with the minutes.)

8. NAWD: Genel Wokal

Genel was invited to this board meeting to determine cooperative efforts for the benefit of both organizations.

To help with attendance of executive directors at NAWD, it was suggested that strands from NASSCED presentations carry over into NAWD sessions:

Summer workshop programs activities, themes, staffing

Looking for Money in all the right places

Standards for Leadership

These would be offered to executive directors as a part two to their sessions. NASSCED board members would provide the speakers.

Patti then shared the tentative bid for the 2006 meeting being hosted in the Reston area with program organizers from neighboring states handling the NAWD program content. Genel would attend the NASC conference this year to hear this bid at the NASSCED Board meeting (and any other bids). She also could be a vendor at the NASC Conference to market the NAWD conference to advisors, leadership teachers, workshop staff members, etc.

There was a discussion on the declining membership for the NAWD conference. Various ways to encourage people to attend were discussed.

At the end of the conference, all delegates could be asked to do 5 referrals for next year's conference.

Get the data base for members that are in the states that are close and send out information to advisors and activity directors advertising the conference.

Offer some type of incentive for advisors who bring new people to NAWD.

The name NAWD is also misleading as far as what the conference is about today, and so is the logo. Cost has become an issue also, and ideas were discussed on how to reduce prices. There was a discussion on how speakers are selected for the NAWD conference. Genel shared that there is no payment for them.

Patti shared concern about the financial status of the organization and asked that a statement of some type be shared with the NAWD Advisory Board /membership. Genel felt this is an important step to take also. This could be addressed at an Advisory Board meeting in June.

9. NASC Report: Rocco Marano

Freedom's Answer: There was a summit in January in Washington and at least 30 state presidents/representatives were there. It was a sharing of ideas for recruitment and sharing of information on civics education and politics.

This board discussed that executive directors were left completely out of the loop on this summit and details about Freedom's Answer Programs. Rocco will inform Doug Bailey of these concerns and encourage better ways to work with and notify executive directors of programs.

The Student Leadership Network is billing Honor Societies now, so be aware and notify those advisors.

Rocco shared the North Carolina Senate Bill 795 that recommends a way to enhance civic education is for all high schools and middle schools to be encouraged to have elected student councils through which students have input into policies and decisions that affect them. (Go for it, North Carolina!)

The AT&T partnership with NASC has been dissolved.

NASC has 16,757 members, and membership is down from last year. Dues notices will be sent out in March to principals.

The NASC board interview questions are being standardized for positions across the nation and will be in place for this fall.

The WTC STEEL project is available for schools or individuals if they are interested and Ken Senter is the person to contact. Executive directors have received information from him and have been asked to indicate the state's interest or non-interest

Middle level wants t-shirts at the NASC conference if a sponsor can be found. It would be coordinated by NASC Middle level reps for designs and distribution.

Rocco distributed the Strategic Plan for NASSP for Jan.1, 2004-December 31, 2005. The major goal affecting NASC is goal 4: Cultivate and strengthen student leaders.

Objective 1: Increase and diversify membership in NASC, NHS, NJHS

Objective 2: Support and enhance NASC, NHS and NJHS programs and activities

Objective 3: Strengthen the role of student leaders in accordance with the mission and core beliefs of NASC, NHS, NJHS.

Rocco shared the work plan for each objective with deadlines and responsibilities.

10. NASSCED Board Responsibilities

10.1 Mentor Program: Hugh: Will send a letter to new executive directors, update the brochure, and get the goodie bags.

10.2 Web site: Les

10.3 Handbook: Kelly: Les will send Kelly a disc containing the files for the contents of the ED handbook. She will update them and be able to send inserts when they are asked for.

10.4 Scholarships: Marquita: will receive information on rotation from Kathy and send a reminder to NASSCED board members of which scholarship they will receive and the rotation.

10.5 Awards and Recognition: Karen:

Kelly nominated Hank Clark for honorary membership and Karen seconded the nomination and it passed. It will be presented to the membership in June.

Longevity Awards will be given again this year.

10.6 Evaluations: Garrett: Karen will send him past examples of evaluation forms. She recommended that they be collected each time at the actual meeting if possible.

11. Other Agenda Items

11.1 NASSCED's participation in NASC 75th Anniversary (2006)

Ideas from the long range committee of NASC were shared and some additional ideas were proposed.

11.2 Student Leadership Standards: Hugh will send all board members a copy of the standards

11.3 2004 International Leadership Conference

Kathy shared the logo, mission statement, program content and schedule of speakers for the conference. There is still space for 5 additional students/advisors for the conference. The conference pre-trip originates out of Calgary on August 1. The conference itself is on August 3-7, and then the post conference trip till August 10. The cost is \$1450 for all delegates and that is inclusive. Be a part of the second international student representative conference by contacting Kathy Coll at kcoll@fyi.net for more information.

11.4 Yearbook of Experts

Patti shared a magazine called the Yearbook of Experts, which has NASC as one of the organizations, but an incorrect contact. Rocco will check out the NASC contact and include accurate contacts for NASC, NASSCED, and NAWD

There was a motion by Kelly to adjourn the meeting at 4:10pm.

Respectfully submitted,

Kathy Coll
NASSCED Secretary