



**NATIONAL ASSOCIATION OF STATE
STUDENT COUNCIL EXECUTIVE DIRECTORS
EXECUTIVE BOARD:**

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| Flora Sapsin | Region 1 |
| Lou Miller, <i>Webmaster</i> | Region 2 |
| Lola Richbourg | Region 3 |
| Michelle McGrath | Region 4 |
| Gary Clark, <i>President</i> | Region 5 |
| Daniel Dodge | Region 6 |
| Sandy Ginger, <i>Vice President</i> | Region 7 |
| Mike Roland | Region 8 |
| Les Anderson, <i>Secretary/Treasurer</i> | Ex-Officio |
| Terri Johnson, <i>Past President</i> | Ex-Officio |

**NOVEMBER 30 - DECEMBER 2
UNIVERSITY PARK MARRIOTT
SALT LAKE CITY, UTAH**



**NATIONAL ASSOCIATION OF STATE
STUDENT COUNCIL EXECUTIVE DIRECTORS**

2011 Mid-Winter Meeting Schedule

Wednesday, November 30

1:00PM Board Meeting (See Agenda Below) *Amphitheater*
 4:45PM Meet in Marriott Lobby to go to Board Dinner *Baja Cantina*

Board Meeting Agenda

(This agenda may be suspended at a time deemed appropriate and resumed as needed)

- I. Welcome and Remarks
- II. Approval of agenda
- III. Review and Approval of Minutes
- IV. Financial/ Membership Reports – Les Anderson
 - A. Finances
 - B. Membership Report and Dues
 - C. Budget
- V. Committee Reports/Board Responsibilities
 - A. New Executive Directors/ Mentors – Sandy Ginger, NV, Region 7
 - B. Handbook and Policy – Flora Sapsin, NH, Region 1
 - C. Web Site – Lou Miller, NJ, Region 2
 - D. Awards and Recognition – Dan Dodge, AZ Region 6
 - E. Evaluations – Lola Richbourg, SC, Region 3
 - F. Newsletter – Michelle McGrath, WI, Region 4
 - G. Apparel – Mike Roland, FL, Region 8
 - H. Resource Guide –Terri Johnson, MO, Region 6
 - I. Horatio Alger Report – Jim Finnemeyer, PA, Region 2
- VI. Review NASSCED Winter Meeting
 - A. 2012 – North Carolina – Pinhurst – Colby Cochren/Elliot Mathis
 - B. 2013 – Accepting bids from the Midwest – IA / WI
 - C. 2014 – Accepting bids from the West
- VII. National Association of Student Councils – Jeff Sherill
 - A. Update and Information
 - B. Future Convention sites?
- VIII. Old Business
 - A. Goals for NASSCED Board – Vision for our Association
 - 1. Creation of Newsletter
 - 2. Continue providing workshops and activities which serve all Executive Directors
 - 3. Develop a resource guide of State Associations
 - 4. Offer samples of the NASSCED Apparel
 - 5. Continue the review of the Handbook and Policy
 - 6. Refine the Recognition and Awards program
 - 7. Establish a History of the NASSCED
- IX. New Business
 - A. Endorsement Policy
 - B. National recognition as a viable organization
- X. Topics from the floor
- XI. NASSCED Recognitions
 - A. Recognition of Outgoing Board Members
 - B. Introduction of Incoming Board Members
 - C. Introduction of Officers
- XII. Adjournment

Thursday, December 1

- 8:30-9:30AM Continental Breakfast Provided for NASSCED Members
by **Lifetouch Photography**
- 9:00-10:00AM Photo name badges for NASSCED members
by **Lifetouch Photography**
- 9:30-10:00AM Registration *Amphitheater*
- 9:15-9:45AM Meeting with New Executive Directors
Sandy Ginger, NV
- 9:15-9:45AM “The Changing Role of Not for Profit – Is a 501c3 Right for You?”
Les Anderson, ND
- 10:00AM-12:00PM Membership Business Meeting *See Table Assignment*
*Presentation by 2012 Mid-Winter Meeting Host – Colby Cochren/Elliot Mathis
- 12:00-1:00PM Lunch *Ballroom 1*
- 1:00-1:30PM Ice-Breakers/Teambuilding *Amphitheater*
Michelle McGrath, WI
- 1:30-2:00PM Finish Business Meeting/Discussion
- 2:00-3:00PM Discussion and Sharing Topics – 20 minutes each Session *Ballroom 1*
Executive Directors will move each session
 - Session 1 – By Nature of Employment and Affiliation
Focus: Marketing, Sponsorship, and Social Networking
 - 1A. Employed/Sponsored by (or Subsidiary of) State Principals Associations
 - 1B. Full Time Educator (doing ExD on side)
 - 1C. Retired Educator (still doing ExD)
 - Session 2 – By Nature of State Officer Selection
Focus: State Officer and Advisor Training
 - 2A. Elected as Officer Schools
 - 2B. Elected as Individuals (statewide only)
 - 2C. Elected as Individuals (regional and statewide)
 - Session 3 – By Nature of Summer Programs
Focus: Curriculum, Structure, and Delegate Recruitment
 - 3A. Has Summer Program
 - 3B. Has Advanced Summer Program
 - 3C. Has Middle Level Summer Program
 - 3D. Does NOT have a Summer Program
- 3:00-3:20PM BREAK
- 3:25-4:25PM “When X = Student Activities, Performance Follows”
- 4:25-5:00PM Region Meetings (elections for Regions 1,3,5,7) *Ballroom 1*
- 5:00PM Meet for Dinner – Buses provided. *Market Street Broiler*
- 7:00PM Optional: Mormon Tabernacle Choir Rehearsal OR Gateway Outdoor Mall
- 10:00PM Buses back to hotel

Friday, December 2

- 8:00-8:30AM Meeting of Outgoing/Incoming Board Members *Amphitheater*
- 8:00-8:30AM Continental Breakfast for NASSCED Members
by **Jostens**
- 8:30-9:15AM General Membership meeting resumes
- 9:15-10:15AM “Marketing Your Program”
Jennifer Toomer-Cook and Jeff Haney: Communications Directors for the Canyons School District
- 10:15-10:30AM BREAK
- 10:30-11:00AM Questions/Concerns
- 11:15AM Recognition of outgoing board members & retirements
- 11:30AM-12:00PM Complete agenda, introductions of new officers, closing