

NASC Program Updates

Prepared for NASSCED Winter Meeting 2010

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(Please click blue links to visit web pages)

[National Council of Excellence Awards](#)

- 2010 NCOE Projects join those from 2009 as PDF Portfolios that can be found in the Adviser Zone on the NASC Web site. Over 1,200 project summaries, categorized and searchable by state, school name, school size and demographics, and key words are now accessible to NASC members.
- There has been positive feedback on the new 'Continuation of Excellence' application (also available on [nasc.us](#)) that abbreviates the time normally needed to complete the portfolio and application. That application will continue to be used and creates a 3-year cycle for how councils prepare for the award.
- Deadline is February 15, 2011

[Special Olympics Project Unify](#)

- Special Olympics has launched a new iteration and broader version of its Project UNIFY program. The primary goal is to create school cultures where all activities and programs are fully accessible and there is no stigma attached to being mentally or physically challenged.
- In September, Jeff Sherrill and David Cordts joined leaders from other national education organizations at a Roundtable hosted by Timothy Shriver, Special Olympics Chairman. As Special Olympics moves Project UNIFY forward, NASC and the Honor Societies will have continuing roles at the national level.

[NASC National Advisory Council](#)

- The National Advisory Council will meet January 20-22 in Reston, VA with members arriving Thursday evening and departures on Sunday.
- The January meeting marks the conclusion of the transition of the Council from 22 members to 12. As this will be the first meeting for the members, Friday sessions will include team building activities and introductions to key NASSP staff persons.

[Warren E. Shull Awards](#)

- As of 11.19.10, the new application process appears to be operating smoothly. Advisers are able to submit their applications electronically and save the forms with data to their computers.
- Nomination materials for 2011 will be posted in the spring.

[NASC Adviser Longevity Certificates](#)

- A platinum level has been added to the certificates recognizing those celebrating 30 years as student council advisers.
- Please remember to submit Certificate order forms 3-4 weeks prior to the date of presentations.

[Dale Hawley Awards](#)

- Certificates will be mailed to state directors this year immediately following the December NASSCED meeting.
- Each state association will receive 5 certificates. Requests for extra certificates may be made via email to Bonnie Reed (reedb@principals.org) and will be filled on a first come basis as long as any surplus is available.

Ardis Kyker State Service Award

- NASC thanks the state associations that participated in the Kyker Award in 2010 and hopes more will consider applying for 2011. The application for the coming year will allow for electronic submission and any ancillary materials can be emailed or mailed as needed. Deadline for applications will be April 15. Both national winners (student council and Honor Society) will be announced at the Star Leaders conference and receive a certificate and \$500 cash award.
- **NASC on Facebook & Twitter**
- Over 2,100 users have now joined the [NASC Facebook Page](#) which is averaging 500 visits weekly.
- Events pages exist for both conference and award programs.
- NASC currently has over 150 followers on [Twitter](#).

Bullying

- Resources are still being collected and organized in preparation for a new page on both student program web sites. Resource links and anti-bullying projects have been periodically highlighted in the NASC E-Bulletin and on Facebook.

National Student Leadership Week

- Occurs April 18-24 and the theme for 2010 is *Student Leaders Saving Lives through Service and Leadership [SL³]*. Each month a different topic related to the theme is selected and highlighted in the E-Bulletin.
- Content for the web is currently being collected and prepared for posting.
- The Allstate Foundation Grant has been renewed for this year and the Student Leader Safe Driving Award will again be offered. The award features 5 individual student awards of \$2,000 each for student leaders in NASC member councils and Honor Society members for projects related to the NOYS Safe Teen Driving initiative. Information and applications are forthcoming to the membership

NASC Visibility at NASSP Conference

- The 2011 NASSP Conference is in San Francisco, February 25-27, 2011.
- Attending principals that have NASC memberships will again receive special ribbons.
- Student program staff will be in attendance to represent student programs.

Membership

- NASC closed the 2009-10 year with a positive membership growth (c. 9,200 members). Numbers are currently tracking behind in comparison to numbers from the same month in 2009, but renewal reminders have just recently been delivered and returns will be monitored.
- Due to the continued fragile economic climate, especially for schools, NASSP like other member-based organizations continues to closely monitor trends and explore strategies to recruit new members, retain current members, and be fiscally responsible in managing resources.

NASC Adviser E-Survey

- The 2009 E-Survey closed on Nov. 16. Over 7,000 advisers received invitations to participate in the survey. Response rate was over c.10%. This year's survey invited advisers to report out the number of hours their councils had generated on service activities, spirit and school improvement activities, and totals of charitable funds they raised. A report will be made available in early 2011.

Horatio Alger/NASC Scholarship

- NASC extends thanks to the NASSCED and to Jim Finnemeyer for assistance with the Horatio Alger Scholarship.
- A selection committee comprised of NASSCED members will meet in conjunction with the Kansas City membership meeting to select the finalists. Horatio Alger will make the final selection.
- Information about the scholarship was published on Facebook and in multiple editions of the E-Bulletin. Fewer than 12 applications met all qualifications. Suggestions and recommendations for encouraging more advisers to identify qualified students is invited.

LEAD Conferences

- 2011 sites are Chicago, IL [Feb. 18-20] and Stamford, CT [Apr. 1-3].
- A feature at each of the 2011 conferences will be a legal session presented by Andrea Bell, who specializes in educational law.

Star Leaders National Student Conference

NASSP staff will be making a presentation about the Star Leaders National Student Conference during the general membership meeting. The conference is scheduled for June 25-27, 2011 in St. Louis, MO.

